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NapaStyle Announces New “Vintage Home Collection” of One-of-a-Kind Genuine Antiques

Napa, CA, Fall, 2007—NapaStyle (www.napastyle.com), the lifestyle brand founded by chef Michael Chiarello, has introduced the “Vintage Home Collection,” a of one-of-a-kind collection of genuine antiques from the South of France and throughout Europe.

Because each item in the “Vintage Home Collection” is original, unique, and offered in a limited quantity, NapaStyle has created a destination “shop” within the NapaStyle website (www.napastyle.com/vintage). While visiting this shop within a shop, customers will be able to browse photos and detailed descriptions to learn about each piece’s unique history

“I love these authentic antiques because no two items are the same. Each piece tells its own story and has stood the test of time,” said Michael Chiarello, NapaStyle founder and Emmy-winning chef. “I discovered these pieces while traveling through the South of France and I couldn’t wait to share them—and their stories—with NapaStyle’s customers.”

The Vintage Home Collection includes Vintage Storage and Vintage Farmhouse Tables and will grow to include Italian butcher blocks, baker’s tables and refectory tables. The Vintage Storage collection offers high-quality, antique storage for your home. A century ago, these pieces were used as iceboxes and food storage; today they are perfect for storing linens, flatware, pans, glasses, small kitchen equipment, and big pantry items.

The Vintage Farmhouse Tables reflect the space-efficient needs of 19th century kitchens. These shape-changing tables have double-layered square tops that open, swivel, and fold down to create a more expansive rectangle so you can customize the table to your dining needs--whether you’re serving a simple breakfast or throwing a full-blown party.

In addition to the Vintage Home Collection, NapaStyle also carries other repurposed and reclaimed furniture as a means to encourage sustainability through the use of recycled and reused materials. These

items include barnwood islands made from reclaimed 19th century barnwood from Sonoma, CA, the Barrel Stave collection made from discarded wine barrels, and the Oxcart Table and Bench collection made from authentic oxcarts and wheels.

Look for the Vintage Home logo on our website, in our mail-order catalog, and in our retail stores that designate these special pieces.

About NapaStyle

Inspired by chef and vintner Michael Chiarello's Southern Italian heritage, NapaStyle showcases an eclectic mix of handcrafted and exclusive home goods and artisanal specialty foods that encourage experimentation with cooking, entertaining, garden and home. NapaStyle shares Michael's Napa Valley style of life and passion for seasonal and sustainable living through its catalog (1-866-776-6272), website (www.napastyle.com) and retail stores, as well as through television shows and cookbooks. NapaStyle retail stores are located throughout California, including stores in Berkeley, Los Gatos and Pasadena. For more information about NapaStyle's retail locations, please visit www.napastyle.com/retail.

About Michael Chiarello

Michael Chiarello is the tastemaker behind NapaStyle (www.napastyle.com), Chiarello Family Vineyards (www.chiarellovineyards.com), Consorzio Flavored Oils, and is the Emmy Award-winning host of *Easy Entertaining with Michael Chiarello* on Food Network. Over his 20-year career, Michael has drawn on his Southern Italian roots and Napa Valley way of life to pioneer culinary and lifestyle innovations that inspire friends and family to gather around the table to create meaningful traditions. Michael was Founding and Executive Chef of Tra Vigne and seven other restaurants, and was twice named Chef of the Year, first by *Food + Wine* magazine and later by the Culinary Institute of America. His latest cookbook, *At Home with Michael Chiarello*, follows *Michael Chiarello's Casual Cooking*—which won the 2002 IACP Award—in addition to *Napa Stories*, *The Tra Vigne Cookbook*, and *Flavored Vinegars and Flavored Oils*. Michael is also the proprietor of a small family winery, Chiarello Family Vineyards, making highly rated estate wines from the historic 94-year old vineyards surrounding his home in the Napa Valley, California.

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